

AFC TELFORD UNITED CORPORATE + HOSPITALITY





WELCOME TO AFC TELFORD UNITED

Established in May 2004, AFC Telford United play in the National League North at the New Bucks Head Stadium.



CLUB HISTORY

Formerly known as Wellington Town FC (1892 - 1969) and Telford United (1969 - 2004), the Club has enjoyed success over the years with nine trophy wins and four promotions.

NEW BUCKS HEAD STADIUM

Located in Wellington, the New Bucks Head has a total capacity of 6,380. The stadium is on the same site as the original Bucks Head, which had been home to Telford United and Wellington Town for over a century.

SUPPORT THE CLUB

A range of sponsorship, advertising and hospitality packages are available at AFC Telford United.

- 6 Principal Match Sponsorship
- 7 Match Ball Sponsorship
- 8 Stand Sponsorship
- 9 Player's Kit Sponsorship
- 10 Matchday Mascot
- 11 Matchday Programme Advertising
- 12 Book the Bucks
- 13 Executive Boxes
- 14 Player's Lounge
- 15 Telford Suite
- 16 Hospitality, Conference & Events
- 17 Meeting Room Hire
- 18 Dugout Bar
- 19 Buy a Brick

OUR CLUB OUR COMMUNITY

Working alongside our stakeholders and partners, AFC Telford United places itself right at the heart of the local community.



AFC TELFORD UNITED COMMUNITY FOUNDATION

AFC Telford United Community Foundation, a registered charity (11833583), provides an inclusive environment for children to participate in sports and local activities.

Each year, the foundation works with over 20,000 children across many programmes to develop footballing talent and promote a healthier lifestyle.

The money generated from sponsorships and advertising opportunities at AFC Telford United mean that we can continue educating and supporting the local community.

Learn more about the work we do in the community by visiting www.telfordunited.com/community

SPONSORSHIP

PRINCIPAL MATCH SPONSORSHIP

STAND OUT FROM THE CROWD

Our Principal Match Sponsorship is the ideal way to make your company stand out from the crowd!



OUR PRINCIPAL MATCH SPONSORSHIP INCLUDES:

- Access to our Hospitality Suite for 10 guests
- Seating in the West Stand
- A hot two-course buffet served in the Telford Suite
- A signed AFC Telford United match shirt
- A matchday programme
- A mention and photo in our subsequent home fixture programme
- A tannoy announcement to introduce you and/or your company
- Presentation of the Man of the Match to your chosen player
- A photograph with the Man of the Match
- Reserved parking

£475 + VAT (price based on a party of 10 people)

SPONSORSHIP

MATCH BALL SPONSORSHIP

BE A PART OF THE ACTION WITH OUR
MATCH BALL SPONSORSHIP PACKAGE!



OUR MATCH BALL SPONSORSHIP PACKAGE INCLUDES:

- Access to our Hospitality Suite for four guests
- Seating in the West Stand
- A matchday programme
- A mention and a photo in our home matchday programme
- Reserved parking
- A tannoy announcement to introduce you or your company
- A hot buffet served in the Telford Suite
- A photograph with the Man of the Match
- A signed match ball presented to you by the Man of the Match

£215 + VAT (price based on a party of 4 people)

SPONSORSHIP STAND SPONSORSHIP



FROM £6,000 + VAT for a 12-month contract

3-YEAR CONTRACTS AVAILABLE

Please contact us for pricing information.

ENQUIRE ABOUT STADIUM SPONSORSHIP PACKAGES

Price on Application.

BE SEEN AROUND THE STADIUM

Sponsoring one of our four stands here at AFC Telford forges a significant partnership and enhanced profile for any business. Our Stand Sponsorships allows for corporate branding across the entire width of the stand, offering huge visibility and exposure across local press coverage and social media.

STADIUM AND PITCH SIDE ADVERTISING

We also offer stadium advertising and this provides a fantastic way to reach a huge captive audience, from supporters at the game, social media views and conference and meeting delegates.

Boards are available on all sides of the ground either around the perimeter fence or at the back of the stands behind supporters. All boards enjoy a good line of vision to spectators all around the ground. Board sizes vary in size so there is something to suit all budgets.

FROM £250 + VAT for a 12-month contract

SPONSORSHIP PLAYER'S KIT SPONSORSHIP

FEATURE ON OUR KIT

Kit Sponsorship is one of the best ways to get your brand out there not just in Telford but the whole country. This is one of the most rewarding sponsorships. We have shirts, shorts and sleeve sponsorship available on all home and away shorts and sleeves. Your brand will then be seen nationwide and also every home game at Telford.

For more information and pricing, please contact us.



PLAYER SPONSORSHIP

Why not sponsor your chosen player for the season? Or better still treat a fan to the perfect birthday or Christmas gift. Your name or company name will be displayed alongside your chosen player's photo in the match day programme for every home game and at the end of the season, you will receive your allocated player's match worn shirt which will be signed with a personal thank you message.

£150 + VAT

GET INVOLVED MATCHDAY MASCOT

MAKE NEW MEMORIES

Give a young AFC Telford United supporter an enhanced match day experience as one of our special Mascots. Lead the team out onto the pitch to the roar of the crowd, taking pride in your very own AFC Telford United shirt!



OUR MATCHDAY MASCOT PACKAGE INCLUDES:

- Two adult and two junior tickets for the game
- An AFC Telford United shirt especially for you
- An opportunity to meet the manager and warm up with the players
- A tannoy announcement to introduce you as our mascot
- An unforgettable experience of walking onto the pitch
- A matchday programme
- A commemorative photograph with the Man of the Match

£99 + VAT

ADVERTISING MATCHDAY PROGRAMME

**POPULAR AMONGST HOME AND AWAY SUPPORTERS,
OUR MATCHDAY PROGRAMMES ARE A FANTASTIC WAY
TO GET YOUR BUSINESS NOTICED.**

Our matchday programme advertising is flexible, meaning you can change your advert as many times as you please.

**PROGRAMME ADVERTISING PRICES
FROM £95 + VAT PER SEASON**

The club offers several ways to get involved with sponsorship and we endeavour to work closely with all our sponsors to ensure they get the best out of their sponsorship - this includes regular updates, recommendations, match day press shots and images, networking events, and sponsors evenings.

SPONSORSHIP OPPORTUNITIES AVAILABLE INCLUDE:

- Pitch side advertising boards
- Stadium advertising
- Crowd face advertising
- Match day programme adverts
- Stand sponsorships
- Stadium sponsorship
- Kit sponsorship
- Youth kit sponsorship
- Away travel sponsorship
(spread the word of your business when the bucks travel)
- Dugout sponsorship
- Goal zone advertising

VENUE HIRE

BOOK THE BUCKS

A TRULY UNIQUE EXPERIENCE

Perfect for corporate or charity events, our Book the Bucks package is the ultimate way to experience the thrill at New Bucks Head.



OUR BOOK THE BUCKS PACKAGE INCLUDES:

- Use of the Dressing Room
- 30 minutes pitch use either side of the game
- 90 minutes of game time on the pitch
- Match officials
- Official match balls
- Free entry for spectators
- Complimentary photograph

PRICE ON DISCUSSION

Prices are subject to time and date availability. The club reserves the right to rearrange or cancel any of these games due to stadium or first team commitments.

HOSPITALITY

EXECUTIVE BOXES

EXPERIENCE THE LUXURY

Whether you're celebrating a birthday, special event or a 'just because', our Executive Boxes are a great way to take your experience at the New Bucks Head to the next level.

Each Executive Box can seat up to 10 people and can be booked on a match by match basis or for a season-long hire. Sit back, relax and enjoy fantastic panoramic views of the stadium!

OUR EXECUTIVE BOXES INCLUDE:

- BT Sports streamed live on a flat-screen TV
- A two-course buffet served in the Telford Suite
- A matchday programme and team sheet
- Reserved seating within the West Stand
- Car parking pass

£36 PER PERSON INCLUDING VAT



HOSPITALITY PLAYER'S LOUNGE

EXPERIENCE THE THRILL

Our Player's Lounge offers a first-class match day experience. It has its very own exclusive bar facilities with a panoramic view of The New Bucks Head Stadium you can choose to watch the game from the lounge or take a seat in the stand.

OUR PLAYER'S LOUNGE INCLUDES:

- Access to the lounge
- A ticket to the match
- A hot off the press team sheet
- Optional access to the stands
- An opportunity to meet the players in the lounge after the game

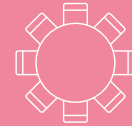


ADULTS: FROM £25

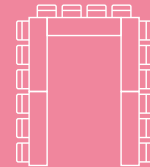
Upgrade packages available

ALL PRICES INCLUDE VAT

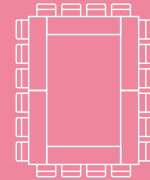
TYPICAL ROOM SET UP REQUESTS



Round



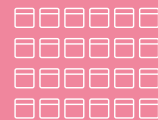
U - Shape



Boardroom



Class



Theatre Style

EVENTS

TELFORD SUITE

EXPERIENCE THE COMFORT

The Telford Suite is a comfortable setting that can seat up to 400 guests Theatre style or 350 banquet style. With exclusive bar facilities and panoramic views of the stadium, ideal for Weddings, Christenings, presentation evenings and much more.

The Telford Suite can also become three individual rooms. And also hosts up to 10 break out rooms.



TELFORD SUITE FACILITIES INCLUDE:

- Bar
- Free Wi-Fi
- Lift
- Plasma TV screen
- Pitch views
- Air conditioning
- Adjustable lighting
- Ceiling mounted projector and screen
- Toilets

HOSPITALITY, CONFERENCE & EVENTS

Simple room hire.

HERE AT AFC TELFORD UNITED, WE BELIEVE IN TAILORMADE MEETINGS AND EVENTS FOR ANY AND EVERY NEED

Every meeting is different, every event varies, therefore, we don't believe in packages that 'suit your every need'.

You tell us your requirements and we will resolve the rest from the room, style, layout, budget and menu just for you.

Please enjoy our all-inclusive day delegate packages, bespoke packages for all your industry's specific needs, creative seasonal packages, best value for money, and a team of specialists to assist you from planning to implementation, we would even find local accommodation for any residential events.

MORE THAN JUST A FOOTBALL CLUB

We cater for:

- Birthday parties
- Christmas parties
- Engagement parties & receptions
- Wedding parties & receptions
- Wakes
- Anniversaries
- Presentation evenings
- Proms and graduations
- Religious celebrations
- Conferences

SILVER PACKAGE

HIRE THE ROOM FROM 8.30AM UNTIL 5.30PM

OUR SILVER PACKAGE INCLUDES:

- Tea, coffee and pastries on arrival
- Complimentary water
- Light buffet lunch
- Mid-afternoon tea, coffee & biscuits
- Flip chart
- Free Wi-Fi
- Reserved parking

Minimum guest allowance: 15 people

£25 PER PERSON INCLUDING VAT

GOLD PACKAGE

HIRE THE ROOM FROM 8.30AM UNTIL 5.30PM

OUR GOLD PACKAGE INCLUDES

- Tea and coffee throughout the day
- Complimentary orange juice and water
- Bacon rolls and pastries on arrival
- Hot buffet
- Flip chart
- Free Wi-Fi
- Reserved parking

Minimum guest allowance: 15 people

£35 PER PERSON INCLUDING VAT

We also include:

MEETINGS BY THE HOUR

Ideal for those last-minute meetings.

HALF DAY DELEGATE

Includes morning & afternoon refreshments.

FULL DAY DELEGATE

Includes morning and afternoon refreshments, plus a lunch option.

DUGOUT BAR

RELAX, UNWIND AND SOCIALISE

The Dugout Bar can seat up to 70 guests and is a great place to relax and socialise with friends and family. You can even enjoy Sky Sports on our plasma TV screen. Room hire and day delegates are available.

OUR BAR FACILITIES INCLUDE:

- Bar
- Free Wi-Fi
- Plasma TV screen
- Adjustable lighting
- Toilets



BUY A BRICK

THE PERFECT GIFT



Treat a big AFC Telford United fan to a commemorative brick in the west stand. With a personalised message, you can help transform the stand into a living memory.

ORANGE BRICK

(approximately 6-7 words):

£30 + VAT

GREY BRICK

(approximately 14-15 words):

£40 + VAT

CORPORATE, HOSPITALITY & SALES

07818 638850 / 01952 567541

sales@afctu.co.uk

COMMUNITY & YOUTH

01952 567546

community@afctu.co.uk

GENERAL ENQUIRIES

01952 640064

enquiries@afctu.co.uk

www.telfordunited.com

FOLLOW US



reech

Designed by Reech Media